



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

April 23, 2014

NOTICE OF ASSESSMENT RATE  
FOR THE 2014-2015 MARKETING SEASON  
FOR THE CALIFORNIA CANTALOUPE PROGRAM

TO THE CALIFORNIA CANTALOUPE HANDLER ADDRESSED:

As recommended by the California Cantaloupe Advisory Board (Board), the Department of Food and Agriculture has established an assessment rate of **\$0.02 (two cents)** per standard container, or its equivalent, on all cantaloupes produced for commercial purposes in California during the 2014-2015 marketing season. This rate is the same as the previous season's rate.

The assessment rate is to be paid by handlers. Any production entity that is also a handler and handles its own cantaloupes is required to remit assessment payments on its own behalf. The Board will send assessment payment instructions and remittance forms to each cantaloupe handler.

If you have any questions about the assessment rate or the Cantaloupe Advisory Board, please call John Gilstrap, Manager of the Board at (559) 591-5715, or call Dennis Manderfield of the CDFA Marketing Branch at (916) 900-5018.

Sincerely,

Robert Maxie, Chief  
Marketing Branch

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